



FOR IMMEDIATE RELEASE

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Physicians' Benefits Trust Introduces New Insurance Program Administrators

Chicago, November 28, 2007 -- Physicians' Benefits Trust (PBT) today announced it has selected Aon's Affinity Insurance Services (Affinity) and Allied Benefit Systems, Inc. (Allied) as new administrators for the Illinois State Medical Society (ISMS), Chicago Medical Society (CMS), and county medical society-endorsed health insurance programs throughout Illinois. The change in program administrators will take effect January 1, 2008.

Physician owned and operated, PBT has, since 1988, offered life and health insurance products for thousands of Illinois physicians and related medical personnel. "We are very excited about these new partnerships," said M. LeRoy Sprang, M.D., PBT Chair. "Our medical society members will greatly benefit from Affinity and Allied's vast life and health insurance management expertise. This partnership furthers PBT's primary mission: to make insurance coverage available to Illinois physicians and their colleagues on the health care team."

As a wholly-owned, financially secure subsidiary of the ISMIE Mutual Insurance Company, PBT shares ISMIE's commitment to stay in the Illinois market and deliver high quality individual and group insurance plans.

Aon's history in the association-sponsored insurance business dates to 1947, with many long-standing relationships continuing to flourish today. Commitment to serving association members remains its cornerstone, with over 100 programs and 1,000 professionals working to craft insurance solutions that meet the specific needs of target affinity groups. Aon's Affinity operates from 30 office locations, with 90 percent of employees based in the United States. Visit www.aon.com for more information.

Allied Benefit Systems, Inc. (www.alliedbenefit.com), the new claims management arm for health, Medicare supplement, and dental insurance plans underwritten by PBT, adds to that expertise with over 30 years of experience in medical and dental claims administration. Allied combines state-of-the-art technology and personalized service to meet each customer's unique needs.

"We are very enthusiastic about the PBT program," said William Weber, Executive Vice President of Aon's Affinity. "There's tremendous opportunity here and we look forward to working with PBT and Allied to deliver a comprehensive and sophisticated suite of products and services that offer high quality and superior value."

Over the next several weeks, ISMS, CMS and county society members throughout Illinois will receive additional communications about these new relationships.

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Physicians' Benefits Trust is a physician- owned and operated health and life insurer, offering coverage for physicians and their health care team members. PBT Chair, Dr. M. LeRoy Sprang, is a board-certified obstetrician-gynecologist who practices medicine in Evanston, Illinois.